

Trendsetters

Living with flair

Shop site

www.thepashminastore.com

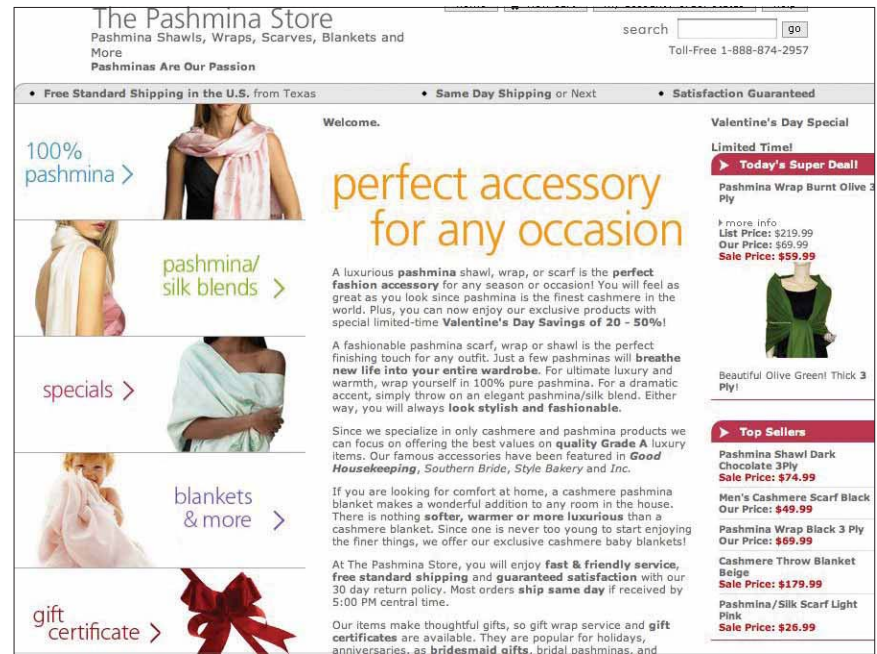
By SALLY DADISMAN
McClatchy-Tribune

Online shopping site of the week: The Pashmina Store (thepashminastore.com)

A Texas woman went to South Asia for a vacation and came back with a burgeoning business venture.

After picking up pashminas from Nepal as gifts for her friends, Charlene Martina got the idea to start a pashmina store, a response in part to what she saw as unnecessarily high prices in department stores and other wholesalers.

Martina's online store, thepashminastore.com, offers the cold and discomforted blankets, scarves, shawls, wraps and more for more reasonable prices, ranging from a \$29.99 pashmina and silk blend scarf to a \$499.99 queen-sized cashmere blanket. Promising the finest quality pashmina and pashmina and silk blends, the company also prides itself on its quick delivery. If it receives the order by 5 p.m. central time, it will most likely get shipped the same day.



Our picks:

- Pure Cashmere baby blanket (Sale, \$59.99).
- Pashmina and silk scarf (Sale, \$26.99).
- Pure Cashmere throw blanket (\$189.99).